



MiCAMP SOLUTIONS

YOUR BEST RELATIONSHIP IN BUSINESS

LEADERSHIP

Micah Kinsler

President

Mandi Bonicelli

COO

Nikki Balich

CMO

Phil Hoolehan

CFO

COMPANY HIGHLIGHTS

- In 2016, we launched WAVit, a pioneering dual payment program, adopted by thousands of merchants across the US. To date, it has saved businesses over half a billion dollars.
- MiCamp Solutions developed the MiPoint technology to streamline EMV compliance for merchants, delivering a secure and efficient payment method, which resulted in significant company growth and nationwide demand.
- CasinoPay, pioneered by MiCamp and Genesis with backing from World Series of Poker, Caesars Entertainment, and Aristocrat Technologies, is the industry's premier PCI-compliant solution for card payments at gaming tables and tournament fees on the Clover platform.
- In 2023, MiCamp Solutions' strategic acquisition of COCARD marked a significant fintech industry expansion. This merger integrates MiCamp's robust financial offerings, including financing, funding, and payment analytics, with COCARD's vast network and insights, promising enhanced client services and a substantial increase in market reach.

COMPANY OVERVIEW

- Founded In 2007
- 50,000 Signed Clients Across 15+ Sponsor Banks
- Revenue Growth from \$52.5mm In 2022 To An Estimated \$150mm In 2024
- \$50 Billion Payments Processed Annually
- Fiserv's Top Iso
- Fiserv Chairman's Circle
- Inc. 5000: 2019 | 2020 | 2021 | 2022 | 2023

OUR DISTINCTIVE EDGE

Holistic Solutions

Leveraging MiCamp's comprehensive suite of services.

WAVit Program

Leading with our innovative Dual Pricing blueprint.

MiPayment Gateway

Advanced, seamless payment facilitation.

Strategic Alliances

Benefiting from our expansive network and progressive vision.

Tech & Security Excellence

Ensuring utmost proficiency in safety and technological advancements.

Philanthropic Commitment

Through the MiCamp Cares Giveback Initiative.

MiPOS Excellence

Signifying our market edge.

Beyond Transactions

Solidifying our status as an integral FinTech powerhouse.

Customer Service

We pride ourselves on offering unparalleled 24/7 customer service in the payment industry.